



EAST BRIDGE

FUNDING



the most trusted source
of consumer finance programs
for retailers and service providers



since 2007





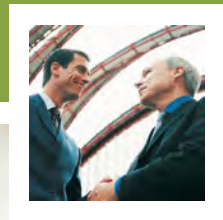
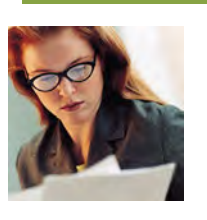
EAST BRIDGE

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OUR CLIENTS RANGE FROM FORTUNE 500® COMPANIES TO OTHER RETAILERS AND SERVICES PROVIDERS DOING AT LEAST \$1,000,000 IN ANNUAL REVENUE

CONSUMER FINANCING IS A VALUABLE PART OF THEIR BUSINESS AND THEY RELY ON EAST BRIDGE FOR SMART GUIDANCE.

ANALYZE | PLANNING | RESEARCH
NEGOTIATION | IMPLEMENTING | MANAGEMENT



Since 2007 East Bridge has helped over 700 companies with their consumer financing and funding needs. We know the consumer finance space better than anyone and have valuable relationships with the major players in the industry as well as as exclusive relationships with other lenders, banks, debt buyers, and hedge funds.

We use these relationships, in combination with many years of experience, to create profitable solutions for our clients. Our programs can dramatically increase revenue, decrease costs, and give your company an edge over your competitors.

The right consumer finance program will expand your customer base & increase sales.



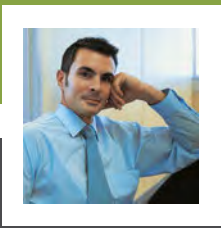
How will you achieve your consumer financing goals?

East Bridge FundingSM has become the intelligent choice for business owners, CEO's, and managers looking to grow their business with consumer finance programs designed to meet their unique needs. The economy has changed dramatically over the past 5 years and it is important to have a consumer finance strategy in place that works in today's economic environment. We specialize in establishing financing and funding solutions that meet your needs based on what you sell, whom you sell to, where and how you sell it. Whether you are selling a product or service, East Bridge will provide you with the consumer financing solutions you need to expand your customer base and give your business a competitive edge.

CONTACT US TODAY TO DISCUSS YOUR GOALS. 866.841.5278



LIKE LEGAL MATTERS OR ACCOUNTING, CONSUMER FINANCE PROGRAM SELECTION, MANAGEMENT & IMPLEMENTATION SHOULD BE HANDLED BY EXPERIENCED PROFESSIONALS.



Consumer Finance Programs



Recent Projects

FINANCING FOR SERVICES

- Located funding and built custom consumer finance program for a major university's emergency vet clinics. Program reduces costs while at the same time offers a low APR to customers in their time of need.

- Secured sub-prime program for large cosmetic surgery company seeking financing source for patients turned down by primary lender.

- Secured funding for national At-Need Financing Program for the funeral home industry. Families can finance a portion or all of the cost of a funeral service for their loved ones.

RETAIL CONSUMER FINANCE

- Located funding for a large volume "no-credit check" finance program for the furniture industry.

- Custom built and found funding for a retail finance program for several large online jewelry retailers.

- Located funding for large retailer of computers and other electronics to military personnel.

Strategies that create growth

ANALYZE & PLANNING - East Bridge will **analyze your current situation**. We consider what you are selling, how you are selling it, where you are selling, and who you are selling to. After reviewing your current financing environment, we will suggest areas of improvement, along with providing alternative options to either **replace existing program or to compliment it** so that you see better results.

SELECTION & NEGOTIATION - once a plan is discussed and approved by you, we go to work **selecting the right lending partners** that will fit into the plan. East Bridge will get proposals from multiple sources and **negotiate the best rates and terms** on your behalf using our strong relationships with those lenders as well as our in depth knowledge of the industry.

IMPLEMENTATION & MANAGEMENT - we will walk you through each proposal and explain the pros and cons. Once you have made your selection(s) we will complete an in-depth underwriting package for lender approval. Once approved for use, the **implementation process begins** with installing the program and training your staff how to use it. The program is then **managed and reviewed** to ensure it is working properly.

Those of us at East Bridge love what we do. It's great to go to work everyday and help businesses like yours **increase revenue, expand your customer base**, and provide those customers with **better options** for paying for the goods and services that you sell. Consumer financing is such an important part of your businesses success and should be managed by professionals like East Bridge. You wouldn't try to handle legal matters on your own so why would you attempt to analyze, negotiate, implement, and manage consumer finance programs without the help of the most experienced professionals?

Partner with East Bridge. You'll be glad you did.



CLICK BELOW TO VISIT



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